

## AFRICA RISING UNLOCKING PROFIT PURPOSE & PARTNERSHIPS NETWORK (ARUP<sup>3</sup>N) MEMBERSHIP ONBOARDING FORM

### SECTION 1: MEMBER INFORMATION

|                                |  |
|--------------------------------|--|
| Full Name / Organization Name: |  |
| Registration / ID Number:      |  |
| Email Address:                 |  |
| Phone Number:                  |  |
| Country of Operation:          |  |
| Sector / Industry:             |  |

### SECTION 2: MEMBERSHIP CATEGORY

Please select your preferred membership tier:

| Tier                                                | Target Audience                        | Annual Fee (KES) | Top 5 Key Benefits                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
|-----------------------------------------------------|----------------------------------------|------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Associate Member</b><br><input type="checkbox"/> | Students & Young Professionals         | Kes 5,000        | <ul style="list-style-type: none"> <li>Monthly Africa Rising Insights Bulletin</li> <li>Access to Leadership &amp; Innovation Roundtables</li> <li>Certification in Purpose &amp; Partnership Leadership(digital)</li> <li>Listing in the Africa Rising e-Directory</li> <li>Digital Membership Badge</li> <li>20% discounted events rates</li> <li>Access to youth innovation bootcamps</li> <li>Recognition as an emerging African changemaker</li> </ul>                                |
| <b>Business Member</b><br><input type="checkbox"/>  | Startups,                              | Kes 20,000       | <ul style="list-style-type: none"> <li>Access to Africa Rising Startup Accelerator (mentorship, investor pitch preparation, incubation support)</li> <li>Inclusion in the Africa Rising Innovation Map and investor database</li> <li>Priority for Startup Showcases at Africa Rising Forums and Deal Rooms</li> <li>25% Discount on exhibition and forum participation</li> <li>Access to Monthly Startup Masterclasses and digital growth clinics</li> </ul>                             |
|                                                     | MSMEs, and Social Enterprises          | Kes 50,000       | <ul style="list-style-type: none"> <li>Access to Leadership &amp; Innovation Roundtables</li> <li>Access to the Africa Rising Marketplace &amp; B2B Linkages platform</li> <li>Tailored Export Readiness &amp; Market Expansion Bootcamps</li> <li>Inclusion in the Africa Rising Business Directory</li> <li>25% Discount on all Africa Rising exhibitions and trade fairs</li> <li>Profiling in Africa Rising Impact Stories Report and visibility through Eminence Global PR</li> </ul> |
| <b>Corporate Member</b><br><input type="checkbox"/> | Mid-sized to Large African Enterprises | Kes 100,000      | <ul style="list-style-type: none"> <li>Exclusive Access to Africa Rising Deal Room</li> <li>Investor &amp; Trade Matchmaking</li> <li>Co-hosting Rights for Roundtables</li> <li>Access to Policy Briefs &amp; Intelligence Reports</li> <li>Corporate Visibility &amp; Branding</li> <li>AM + BM Benefits</li> </ul>                                                                                                                                                                      |



|                                                              |                                                       |          |                                                                                                                                                                                                                                                                                                                                                                    |
|--------------------------------------------------------------|-------------------------------------------------------|----------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Premium Corporate Partner</b><br><input type="checkbox"/> | Multinationals, DFIs, Large Corporations              | Kes 500k | <ul style="list-style-type: none"><li>Guaranteed Speaking Slots at Africa Rising Executive Forums &amp; Expo</li><li>High-Impact Media Profiling</li><li>Co-Branding Rights at Africa Rising Summits</li><li>Inclusion in Partnership Accelerator Program</li><li>VIP Privileges at Quarterly Summits</li><li>Media Rounds</li><li>AM + BM + CM Benefits</li></ul> |
| <b>Institutional Patron</b><br><input type="checkbox"/>      | Governments, Embassies, Regional & Continental Bodies | Kes 1M+  | <ul style="list-style-type: none"><li>Co-Branding and Co-Convening Rights</li><li>Invitation to Africa Rising Leadership Dinners</li><li>Direct Policy Advocacy &amp; Influence Opportunities</li><li>Strategic Recognition on All Platforms</li><li>Reserved Diplomatic &amp; Protocol Seats at Events</li><li>AM + BM + CM + PCM Benefits</li></ul>              |

## SECTION 3: AREAS OF INTEREST

Please tick the areas that align with your interest:

- ☐ Trade & Investment Roundtable
- ☐ Climate & Green Growth Roundtable
- ☐ Innovation & MSME Roundtable
- ☐ Digital Trade, AI & SME Competitiveness
- ☐ The Deal Room
- ☐ Business Expansion | Scaling-up
- ☐ Training, Research & Insights
- ☐ Networking & Collaboration Opportunities

## SECTION 4: PAYMENT INFORMATION

Mode of Payment: \_\_\_\_\_

Transaction Reference No: \_\_\_\_\_

Date of Payment: \_\_\_\_\_

### PAYMENT DETAILS:

**M-PESA PAYBILL: 400200 A/CC NUMBER:40055584**

BANK ACCOUNTS

A/CC NAME: EMINENCE GLOBAL PR FIRM LTD

BANK NAME: CO-OPERATIVE BANK

A/CC NO: 01192650725800

BRANCH: LAVINGTON BRANCH SWIFT CODE: KCOOKENA



## SECTION 5: DECLARATION

I hereby confirm that the information provided above is true and accurate. I agree to abide by the Africa Rising UP³Network (ARUP³N) Code of Conduct and Membership Terms & Conditions.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

For Office Use Only

|                |  |
|----------------|--|
| Membership No: |  |
| Date Approved: |  |
| Approved By:   |  |

Thank you for joining Africa Rising Unlocking Profit, Purpose & Partnerships Network (ARN) – Unlocking Profit, Purpose & Partnerships.